

Ali Tyre Corporation Leading Tyre Importer in Pakistan

#### COMPANY PROFILE





## About ATC

Ali Tyre Corporation (ATC) a sister company of Babar Enterprises that has been in the tyre sales and imports business for the past **5 decades**. ATC, as a sole enterprise came into being in 2015 owned by Mr. Zeeshan Saleem (Founder & CEO, ATC).

ATC maintains one of its top positions in the Tyres Dealer Network in Pakistan, has been successfully importing finest quality tyres from around the world to Pakistan.

Having 35+ big and 62+ average dealers as clienteles in Pakistan with high volume, ATC has been successful in fulfilling the market demand in tyres segment dealing with Passenger, LT, Truck, SUV, PCR, 4x4, TBR and OTR.





#### Presence in **Pakistan**

ATC has built strong presence in multiple states of Pakistan like Sindh, Punjab and KPK with having 3,000sq.ft & 1,500sq.ft warehouses in Karachi with a capacity to stock more than 65,000pcs for distribution in Sindh. Whereas Lahore's 2,000sq ft. warehouse has a capacity of 25,000pcs and we deliver from this warehouse to the Punjab & KPK region.

#### Offices:

Head office: Karachi, Sindh

Regional Offices: Lahore & Rawalpindi, Punjab





#### Get Into The **Business**

Volume of business graph continues to build up even in the challenging global-economic situation during the last few years which clearly indicates that ATC has been successful in locking successful bulk deals during this global crisis.

#### Capital Value:

Estimated capital value of our company is approx. \$6 Million

We work with all payment modes to suit the individual requirements of our shippers.

- Full/Partial Letter of Credit (LC)
- Full/Half Cash
- Documents Against Payment (DP)





### Brands We **Distribute**

**ATC** is the sole **importer and dealer** of the following Tyre brands in Pakistan. These Tyre Companies have strong credibility in the market with **high sales volumes**.

















# **Connect** With Us



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Head Office: 1/2, 2nd Floor, Al Hamra Center, M.A Jinnah Road, Karachi, Pakistan

Branch Office: 39 - Samnabad Mor, Lahore, Pakistan

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