



Ali Tyre Corporation
Leading Tyre Importer in Pakistan!

COMPANY PROFILE

YOUR **TIRES**, YOUR **SAFETY**,
OUR **RESPONSIBILITY**



About **ATC**

Welcome to **ALI TYRE CORPORATION** a leading tire importer in Pakistan for all kinds of vehicles. Our company is a renowned player in the import of high-quality tires, catering to the diverse needs of clients across the globe. We have been in the industry for pat 5 decades, has years of experience in the tire industry and have garnered an impressive reputation for providing the best-in-class tires from leading global manufacturers.

At our company, we pride ourselves on providing a wide range of tire options that cater to the specific requirements of our clients. Whether it is for passenger vehicles, commercial fleets, or heavy-duty trucks, we have a comprehensive range of tires to choose from. We understand that each customer has unique needs, and we strive to deliver the best possible solutions that align with those needs.

At our company, we are committed to quality, and we ensure that all our products are sourced from trusted manufacturers who meet international standards. We believe that our clients deserve the best, and we are committed to providing them with high-quality products that meet their needs and exceed their expectations.



Who **We** Are

As a leading tire import company, we specialize in providing top-quality tires to meet the demands of our clients. Our company is dedicated to delivering the best-in-class service to our customers and ensuring that their needs are met in a timely and efficient manner.

Our team of experts has extensive knowledge and experience in the tire industry, and we are committed to providing excellent customer service and support. We work closely with our customers to understand their specific requirements and offer customized solutions to meet their needs. Whether you need a single tire or a bulk order, we can provide fast and reliable delivery to your doorstep.

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- We are a tire import company with a focus on quality and reliability.
- Our team is made up of experienced professionals with extensive knowledge of the tire industry.
- We work closely with our network of suppliers to ensure that we only offer the best products to our customers.
- We are committed to providing excellent customer service and support throughout the entire purchasing process.
- We pride ourselves on our competitive pricing and flexible payment options.

What **We** Do

Our team of professionals is dedicated to providing exceptional customer service, ensuring that our clients receive the right tire recommendations and appropriate support for installation and maintenance. We work closely with our clients to ensure that their requirements are met in the most efficient and cost-effective manner.

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Presence In **Pakistan**

ATC has built strong presence in multiple states of Pakistan like Sindh, Punjab and KPK with having 3,000sq.ft & 1,500sq.ft warehouses in Karachi with a capacity to stock more than 65,000pcs for distribution in Sindh. Whereas Lahore's 2,000sq ft. warehouse has a capacity of 25,000pcs and we deliver from this warehouse to the Punjab & KPK region.

Offices

Head Office: Karachi, Sindh

Regional Office: Lahore & Rawalpindi, Punjab



Get Into The **Business**

Volume of business graph continues to build up even in the challenging global-economic situation during the last few years which clearly indicates that **ATC** has been successful in locking successful bulk deals during this global crisis.

Capital Value

Estimated capital value of our company is approx. **\$6 Million**

We work with all payment modes to suit the individual requirements of our shippers.

- Full/Partial Letter of Credit (LC)
- Full/Half Cash
- Documents Against Payment (DP)



Our Vision



Our vision for the company is to become the leading importer of high-quality tires in the industry. We aim to provide a wide range of tire options to our customers that cater to their specific needs and preferences.

Furthermore, we envision our company to be a driving force for innovation and sustainability in the tire industry. We aim to continually seek out and introduce new, eco-friendly and technologically advanced tire products that will contribute to a greener future.

Overall, we are committed to achieving our vision through consistent hard work, dedication, and a passion for excellence in every aspect of our business operations.

Our Mission



Our mission at **ATC** is to provide high-quality and reliable tire imports to our clients. We aim to be the go-to source for all their tire needs, offering competitive prices and excellent customer service.

We are committed to constantly improving our processes and services to stay ahead of the market and provide the best possible value to our clients.

At **ATC** we strive to make tire importation hassle-free and convenient, ensuring that our clients receive their orders on time, every time.

Our Goal



Our goal is to establish strong relationships with manufacturers and suppliers across the globe to ensure that we are able to provide the best products at competitive prices.

Our goal is to establish long-term relationships with our customers, built on trust and satisfaction.

We also strive to maintain a reputation for exceptional customer service by providing timely delivery and efficient support to all our clients.

Our **Core** Value

Quality

We prioritize the quality of our imported tires, ensuring that they meet the highest standards in terms of safety, durability, and performance.

Customer Satisfaction

We prioritize customer satisfaction by providing exceptional customer service, quick response times, and competitive pricing.

Reliability

We strive to be a reliable partner for our customers by ensuring on-time delivery and consistent quality of our products.

Responsiveness

We understand that our customers operate in a fast-paced environment, and we strive to be responsive to their needs by providing quick and efficient service.

Sustainability

We are committed to minimizing the environmental impact of our business by promoting sustainable practices in our operations and sourcing environmentally responsible products.

Innovation

We are constantly seeking new and innovative ways to improve our products and services, and to stay ahead of the competition in a rapidly changing market.

Integrity

We conduct our business with the highest level of integrity, always acting ethically and transparently in all of our dealings with customers, dealers & suppliers.

Our **Services**

TIRE IMPORTATION



We specialize in the importation of high-quality tires from reputable manufacturers around the world. Our vast network of suppliers enables us to offer a wide range of tire brands, sizes, and types to meet the diverse needs of our customers.

WAREHOUSIN AND LOGISTICS



We maintain state-of-the-art warehousing facilities to ensure that our inventory of imported tires is stored in a safe and secure environment. Our logistics team manages the timely delivery of our products to our customers across the country.

PRODUCT SOURCING



We work closely with our customers to understand their unique requirements and source the right products to meet their specific needs. Our team of experts is dedicated to finding the best solutions for each of our clients.

QUALITY CONTROL



We have a rigorous quality control process in place to ensure that all of our imported tires meet the highest standards for safety and performance. We work closely with our suppliers to ensure that all products meet our strict quality requirements.

SALES AND CUSTOMER SERVICE



Our experienced sales team is committed to providing our customers with the best service and support in the industry. We are dedicated to building strong relationships with our clients, understanding their needs, and providing personalized solutions to meet their specific requirements.

TECHNICAL SUPPORT



We provide technical support to our customers to ensure that they can select and use the right tires for their specific application. Our team of experts is available to answer any questions and provide guidance on tire selection, installation, and maintenance.

Our **Achievements**

- » Our distribution network spans across Pakistan, and we have established strong relationships with our clients through our reliable and timely deliveries. We constantly strive to improve our services and products, and we take pride in being a trusted partner for all our clients' tire needs.
- » Maintained excellent customer satisfaction by delivering timely and accurate shipments.
- » Developed strong relationships with suppliers, resulting in favorable pricing and exclusive access to new products.
- » Expanded the product range by adding new brands and models to cater to a wider customer base.
- » Built a loyal customer base through excellent service and attention to customer needs.
- » Maintained a strong online presence through a user-friendly website and social media platforms, resulting in increased brand recognition and customer engagement.
- » Established a dedicated and efficient logistics team that ensures timely and safe delivery of the products.
- » Regularly participate in international tire trade shows and exhibitions, resulting in increased visibility and networking opportunities.
- » Implemented effective inventory management practices to ensure adequate stock levels and timely replenishment.
- » Maintained a strong financial position through prudent financial management and consistent revenue growth.



35+

Big Dealers



62+

Average Dealers

Brands We **Distribute**

ATC is the sole **importer and dealer** of the following Tyre brands in Pakistan. These Tyre Companies have strong credibility in the market with **high sales volumes**.



Connect With Us



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